



2011
**CASTLEMAINE
STATE FESTIVAL**
1-10 APRIL

MEDIA KIT

Media Release – embargoed until 10 Feb 2011

Tourism information

Getting there:

Easily located in Central Victoria, the region is less than 90 minutes northwest of Melbourne and conveniently accessed by road and rail. Stunning villages and towns are located close by, making the region an ideal base from which to explore Central Victoria.

Castlemaine Visitor Information Centre:

Historic Market Building, 44 Mostyn St, Castlemaine 3450

P: 03 5471 1795

F: 03 5471 1746

E: visitors@mountalexander.vic.gov.au

Maps :

Can be obtained at the Castlemaine Visitor Centre.

Places to stay:

Mount Alexander Shire have a Free Accommodation Booking Service 1800 171 888 (approximately 65 accommodation properties throughout the Shire are part of this booking service).

Website resources:

www.castlemainefestival.com.au

www.visitgoldfields.com.au

www.maldoncastlemaine.com.au

www.vline.com.au

For interviews and more information: Pia Johnson, Publicist – pia.johnson@gmail.com // 0413 450 951



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